RevUp is a $25 million grant, funded to create cost-effective training programs—accessible from anywhere in Montana—that link prospective workers with appropriate training and jobs, enhance our manufacturing and energy workforce, and bolster the state’s economic opportunities.

A partnership between Montana’s two-year colleges and the Montana Department of Labor and Industry, RevUp is designed to quickly train students for good paying jobs. The project also seeks to help motivated Montana students gain the skills they need to launch their own businesses. An online entrepreneurship endorsement has been created to give budding business owners an opportunity to learn more about the nuts and bolts of starting a business.

**Entrepreneurship Certificate**

**BMGT 299 -- Entrepreneurship (Capstone)**
(3 Credits)
An overview of the skills areas and business principles needed to start and operate a small business. Includes developing a business plan, identifying sources of capital formation, managing growth, and marketing issues related to new ventures.
Scott Johnson, Instructor

**BMKT 114 -- Psychology of Selling**
(3 Credits)
This course will provide a foundation for effective media buying, use of social media and basic copywriting rules. This course also provides students skillsets to be used in customer relations and the process of relationship selling.
Scott Johnson, Instructor

**BMKT 240 -- Advertising**
(3 Credits)
Exposure to the history and fundamentals of advertising; in-depth exploration of advertising media, budget plans, ad campaign designs, and in-house promotion designs; and the production of actual radio, television, and print advertising.
Scott Johnson, Instructor

**Make it a Workplace Certificate! Add ACTG 101 to the Entrepreneurship courses, and you can earn a Certificate of Technical Skills for Entrepreneurship Quick Start**

Jeff Hansen has high praise for entrepreneurship training at Missoula College. He learned how to turn his passion for barbeque into a marketable product — Candied Bacon — and gained the confidence to put it on the street.

Look for Jeff Hansen’s Premium Candied Bacon
Downtown Missoula
"Who says you can’t put lipstick on a pig?"

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