



AAS Business Management | 2022-2023

Credits: 64

First Year - CAS Business Management			
Fall Semester		Spring Semester	
Course Name	Credits	Course Name	Credits
BGEN 105S Introduction to Business	3 credits	BMGT 235 Management	3 credits
BGEN 215 Career Readiness	3 credits	BMKT 225 Marketing	3 credits
WRIT 101 College Writing I	3 credits	BFIN 205S Personal Finance	3 credits
CSCI 172 Intro to Computer Modeling	3 credits	M 115 Probability & Linear Math	3 credits
ACTG 101 Accounting Procedures I	3 credits	ACTG 102 Accounting Procedures II	3 credits
		ACTG 130 Applied Accounting & Decision Making	2 credits
Total:	15	Total:	17
Second Year			
Fall Semester		Spring Semester	
Course Name	Credits	Course Name	Credits
BMGT 299 Capstone: Entrepreneurship	3 credits	BMKT 265 Social Media Strategies & Management	3 credits
COMX 250 Introduction to Public Relations	3 credits	BMGT 245 Customer Service Management	3 credits
MART 214 Digital Publishing & Design	3 credits	BMKT 112 Applied Sales	3 credits
BMKT 240 Advertising	3 credits	BGEN 220E Business Ethics & Soc. Responsibility	3 credits
ECNS 201S Principles of Microeconomics	3 credits	MART 232 Interactive Web II	3 credits
		BMGT 298 Management Internship	2 credits
Total:	15	Total:	17
Complete Application Associate of Applied Science		Associate of Applied Science Awarded Management	

Business & Technology

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